

Contact: Fred Cecala
Vice President Marketing
[Columbian Home Products, LLC](http://ColumbianHomeProducts.com)
Email fcecala@columbianhp.com

404 N. Rand Road
North Barrington, IL 60010
Phone 847 307 8610
Fax 847 726 7351

**Columbian Home
Products, LLC**

Press Release

Columbian Home Products introduces the new Origins International Collection at the 2012 Housewares Show in Chicago

A clean, modern merchandising approach to ethnic specialty cookware and accessories – based on twenty years of selling authentic ethnic cookware to mass, food and department stores.

North Barrington, IL, January 1, 2012 [Origins International](#) is the new line of specialty ethnic cookware and accessories from Columbian Home Products' Keilen division. Capitalizing on the growing demand and popularity of ethnic cuisine, the Origins International line allows consumers to make authentic Asian, Italian and Mexican dishes at home with ease and fool-proof results.

The Origins International line takes a fresh approach to ethnic cooking with clean, modern, food-focused packaging and merchandising that appeals to a much broader consumer group than any single ethnic approach – and can be tailored to suit seasonal or promotional opportunities. The line consists of sixty authentic ethnic specialty cookware and accessory items that fit into a modular merchandising system which is flexible enough to create pinpoint productivity at the retail level. 3 ft, 4 ft or 8 ft plan-o-grams are available, and they can be assorted to match store traits or geographic and demographic requirements. The packaging is designed for effective stand-alone merchandising and easy-to-shop efficient combinations of ethnicities. Columbian Home Products' Keilen division has been providing complete Asian, Italian and Mexican programs to mass, food and department stores for more than twenty years – and this new line represents the very best ethnic product solutions.

For Release Immediately

more

Mexican Origins

[9.5" Cast Iron Tortilla Griddle](#)
[2 pc. Fajita Sizzler Set](#)
[8" Non-stick Tapas Pan](#)
[14" Non-stick Paella Pan](#)
[9" Cast Iron Healthy Griddle](#)
[9" Tostada Baker \(2 pc\)](#)
[6.5" n/s Cast Alum Tortilla Press](#)
[10" Cast Iron Skillet](#)
[Tortilla Warmer](#)
[Salsa Maker 6-pc Set](#)
[Molcajete Salsa Bowls \(2\)](#)
[Fiesta Taco Holder \(4 pc\)](#)
[Lime Juicer](#)
[Avocado Slicer/Knife Set](#)
[13.5" View-Thru Universal Lid](#)
[4.5 qt n/s Cast Alum Caldero](#)
[6.5 qt n/s Cast Alum Caldero](#)

Italian Origins

[Stainless Steel Pasta Fork](#)
[Stainless Steel Serving Spoon](#)
[Stainless Steel Slotted Turner](#)
[Stainless Steel Pizza Wheel](#)
[Ravioli Maker](#)
[Nonstick Lasagna Pan](#)
[Food Chopper](#)
[5 pc Rotary Cheese Grater](#)
[Bread Basket & Warming Stone](#)
[SS Pizza Rocker](#)
[Baking Stone & Pizza Wheel Set](#)
[14.5" Pizza Stone](#)
[12" Pizza Stone & Rack Set](#)
[Pizza Crisper](#)
[Wood Pizza Peel](#)
[Pasta Machine](#)
[10" SS Colander](#)

Asian Origins

[14" Non Stick Wok](#)
[8" Stir Fry Pan](#)
[9.5" Stir Fry Pan](#)
[12" Carbon Steel Stir Fry Pan](#)
[14" Carbon Steel Wok](#)
[4 pc 14" Wok Set](#)
[12" Stir Fry Pan](#)
[4 pc Burnish Bamboo Tool Set](#)
[5" SS Wire/Bamboo Skimmer](#)
[9" Burnished Bamboo Chopsticks](#)
[5 pair Color Chopsticks](#)
[10 pair Natural Bamboo Chopsticks](#)
[10" Bamboo Skewers](#)
[3.5" Bento Knife and Sheath](#)
[6.75" Chinese Kitchen Knife](#)
[Spiral Slicer](#)
[Mandoline 9-pc Set](#)
[Multi-Use Shears](#)
[10" Bamboo Steamer](#)
[3-tier Microwave Steamer](#)
[4-in-1 Microwave Rice Cooker](#)

Origins International is brought to you by Keilen, Ltd a division of Columbian Home Products, LLC. Since 1871, Columbian is proud to be the sole manufacturer of porcelain-on-steel cookware in the United States. Keilen, is a leader in ethnic specialty cookware and accessories for more than twenty years, supplying mass merchants, food and department stores with full-line programs. Visit us online at www.columbianhp.com or contact our customer service department as follows:

- 812-238-5000
- custsvc@columbianhp.com

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